



Talk to Your Employer About Paying Your Academy Dues

You know that Academy membership unlocks your potential. Help your employer see that the advantages gained from paying for your membership add up to a winning investment and employers paying for multiple memberships at one time may be eligible for savings. Here are some tips you can use to encourage your employer to see the value in paying your membership dues.

How can Academy member benefits make you a more valuable employee?

Mention any benefits that can improve your job performance and the quality of your workplace.

- > I won't have to spend work time searching for food, nutrition and health news. I have the best information available to me online through Eat Right Weekly and the *Journal of the Academy of Nutrition and Dietetics*.
- > I can earn required continuing professional education (CPE) units for free from the Academy's CPE On-Demand program, which provides members access to science-based topics and quizzes without ever leaving the office.
- > I can get fast, accurate answers to tough research questions from staff RDs in the Academy's Nutrition Information Services. I'll spend a lot less time searching for information on my own.
- > I have the opportunity to join Dietetic Practice Groups that connect me with other members within my areas of practice, enabling me to improve my job performance and gain insights into specialized areas of food and nutrition.
- > I can attend the annual Food & Nutrition Conference & Expo™ (FNCE®) at a great discount and gain connections, valuable knowledge and tons of CPE opportunities.
- > I can purchase products, publications and client education materials at a member discount.
- > Competencies, Case Studies and Practice Tips are tools we can use to improve our practice and continue to provide quality care by providing resources and asking critical, thought-provoking questions.
- > I can join Member Interest Groups that connect me with other members that share common interests, issues or backgrounds, enabling me to stay informed on important social and cultural topics that affect health professions.
- > I have access to the best scientific and evidence-based nutrition information 24 hours a day with the Academy's online Evidence Analysis Library®, which keeps our company on the leading edge of dietetics practice with reliable research from experts in the field.
- > I can take advantage of a discounted subscription to the Electronic Nutrition Care Process Terminology (eNCPT), which provides a framework for me to individualize care, taking into account the patient/client's needs and values and using the best evidence available.
- > The Find a Nutrition Expert online referral service expands our client base, helping achieve our mission of promoting health and wellness in the community.
- > We can personalize and print the Academy's Eat Right Nutrition Tips client educational handouts for our office.

How much can a **\$234 investment** in Academy membership **save your employer this year?**

These four benefits alone are valued at over \$2,000:

> Subscription to the <i>Journal</i>	\$459
> Annual value of CPE units offered in the <i>Journal</i>	\$1,080
> Subscription to the Evidence Analysis Library®	\$250
> Listing in Find a Nutrition Expert	\$249

Divide the annual cost of membership into a daily cost and then compare it favorably to something inexpensive, like a cup of coffee.

Total:	\$2,038
--------	---------

Example: "Academy dues only cost 60 cents per day, much less than a cup of coffee."

Looking for additional savings? Employers paying for multiple memberships may be eligible for savings!

Membership Savings increase depending on the number of memberships paid on one invoice.

> 3 - 4 Academy Members	Save 5%
> 5 - 10 Academy Members	Save 10%
> 11 - 15 Academy Members	Save 15%
> 16 - 25 Academy Members	Save 20%
> 26 or more Academy members	Save 25%

Employers paying for multiple memberships at one time may be eligible for savings.
Email membership@eatright.org to get started.

Example: Pay for 10 Active members on a single invoice and save \$230, pay for 11 Active members, and save \$385, etc. More members = more savings!

Visit www.eatrightPRO.org/memberbenefits for more information on the Academy's many additional programs, products and services.